

# The Power of the Flip

Using **Flipgrid** to Strengthen Your Ensembles,  
Sections, & Studios

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**Flipgrid** is a free Microsoft app that easily integrates with Teams, Canvas, Google Classroom, and more. It works well as a stand-alone app you may share through a link or QR code.

## From the website: quick links

[Getting started for educators](#): create an educator account.

[PDF guide](#)

[Educator Toolkit](#)

[Helping students get started](#)

## Educator tips:

- Remember to indicate settings for videos, which can be 15 seconds to 10 minutes
- From the dashboard, you can export data – including links to videos, and generate QR codes to share with parents
- Keep students engaged by responding, encouraging their responses (video or written feedback)
- Follow up on assigned work, including student (peer) feedback
- Set monitors (profanity, prohibit downloads, etc.)

## Ideas for using Flipgrid for sections, studios, classes:

- Demonstrate how to . . .
  - Hold the instrument
  - Take a full breath
  - How to finger the next notes, or correct fingerings
  - How to process rhythms: what they look like, what they sound like
  - Play with me: intonation and blending (matching, which note is higher/lower . . . )

- Practice a passage using different strategies, or one a week
- Make assignments in an introductory video
  - Divide a new piece into sections
  - Fix issues or address a concept
  - Scale / note / arpeggio / rhythm (etc.) of the week
  - Record a section of a work in the explanation video, have students practice playing, conducting, and/or singing their part with that
  - Pair students up (or a section), by level or goal, to work together
  - Supplement rehearsal or lesson time
- Encourage your section leader to make assignments. Have them . . .
  - Outline the passages that need work each week, detailing their objectives
  - Determine fundamentals to address
  - Count and conduct passages so the section can play with them, learn how to count and conduct
  - Model positive but useful feedback
  - Create a community
  - Encourage feedback in the form of short videos and/or comments
- More ideas
  - Use these as recordings to review before lessons (whether online or in person)
  - Tone studies
  - Technical exercises
  - Etudes (not just for FMEA!)
  - Create flips by topic (intonation exercises, B Major, BIPOC works)
  - Call and answer and answer and answer: one student leads, all respond
  - One student plays a tune, the next “responds” with their tune inspired by the first, etc.
  - Tunes and transpositions
  - Buddies – pair up students with similar focus points/opposing
  - Curate independent flips to track progress over time
  - Start a Solo & Ensemble Flipgrid to mark the progress over the weeks